# THE ePRINTIt<sup>™</sup> PUBLIC PRINTING SERVICE INSTALLED ON PRINTER RELEASE STATIONS



ePRINTit<sup>™</sup> is recognized as a global leader for our development of Public Print and Higher Education Solutions. In today's mobile world, ePRINTit<sup>™</sup> is revolutionizing the way its customers *live, work and play on-the-go*<sup>™</sup>. Be a part of the solution and change the way we print in a shared economy, all while leveraging your brand and revenue opportunities.

# Adaptable for all service areas and businesses

As a business owner, drive traffic to your door and create a marketplace to connect people who need to print with print locations. Ideal for Higher Eduaction, K-12, boardrooms, convention centers, hotels, large condiminiums, and high traffic areas such as coffee shops, convenience stores, libraries, and courthouses. ePRINTit<sup>™</sup> has embedded solutions for major printer brands including Tablet release stations that connect to any default MFP or Printer and scanner. Payment solutions are embedded or operate separately with PCI-DSS Certified Pay-wave devices. Pay on mobile APP and release anywhere using the ePRINTit cashless account managed solution.

# Optimize customer experience with services they want and need

Give customers the convenience and flexibility to print from all common documents and image types (Microsoft Word documents, Excel spreadsheets, PPT presentations, Adobe PDF's, Image files, HTML files, Text and rich files and XPS).

### Cater to your customers and optimize their experience

Customers want accessiblity at their fingertips, and now they have it. Access the cloud-based solution through a single email account (for a company or location), or by using ePRINTit Mobile or desktop drivers.

### Generate additional revenue with multiple revenue streams

Business owners have the opportunity to develop a new source of awareness and traffic for their locations. In turn, this creates opportunity for additional add-on purchases in-store.

# Leverage your business

Give customers the ability to print at your business and leverage your brand as a one-stop service hub. For additional brand exposure, your business is branded on the geolocation site of available printers and email return functions.

# SECURITY SAFEGUARDS

- Files are encrypted at rest and in transport and are processed into print ready files that are only released after the sender enters their unique 8-digit activation code or authenticates as an account holder and selects for their cloud print ready files
- ePRINTit<sup>™</sup> systems authenticate hosts and users
- All communications are sent over HTTPs
- Public Print Location (PPL) server is authenticated with the latest SHA-2 SSL certificate
- SSL certificate attributes (expiration, revocation, server identity)
- Ensure users requesting printing jobs are registered in PPL, otherwise, register the user. This is not authentication; it ensures the printing jobs have an email address associated in PPL user database
- Data stored is using a cryptographic hash function that is SHA2
- Check all types of credentials for adherence to respective credential policy (e.g. expiration, complexity for password, expiration, revocation for certificates)
- Every application that reach's PPL is connected to a unified Rest API
- All ePRINTit pay for print solutions use online mobile and web portal for eCommerce transactions or are embedded solutions using HTTPS transport. All services are PCI-DSS Compliant and only PCI Certified Payment gateway partners are used.

How Does Cloud Printing Work?









### Print and pick up Once users authenticate themselves and pay, they can retrieve their

they can retrieve their files from the print station within minutes.

Select your files Users can select any type of electronic file from any device (via mobile apps, email, USB, desktop printer drivers and more). Send files Users send files to the ePRINTit<sup>™</sup> Cloud, select a pick up location and receive a unique release code for authentication. Authenticate At the printer, users authenticate themselves using their release code.

Pay The ePRINTit<sup>™</sup> solution has integrated popular payment systems and can be customized to support any financial systems.

# PRODUCT INFORMATION

Cloud-Based Mobile Public Printing Service and Higher Education Software (Saas Interface on enabled printers) document and payment processing service. Includes software download for printer, which is directed to the ePRINTit<sup>™</sup> Public Printing Location cloud service. Service is provided on an annual basis. Please contact info@ eprintit.com for available printer models.



Please contact info@eprintit.com or visit eprintit.com for a list of other compatible printer vendors.

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