Top Ten reasons to choose SaaS Printing in the Hospitality Industry

ePRINTit™
SaaS

SECURE CLOUD SOLUTIONS

SaaS solutions support the need for self-service in the Hospitality Industry

A discussion paper that explains the features and benefits of SaaS Printing to improve the entire guest experience. Consider SaaS when looking for self-service functions in your Hotel.

Did you know that guest printing is still a mandatory requirement for many of the major brands globally? There are a lot of reasons for this when you look at the statistics. For example, we randomly surveyed 100 Hotels and 100 Inn's/Suites out of more than 15,000 managed by us on their statistics for guest printing. In 2023 (January 1st-August 10th they printed a combined 119,452 pages. This showed a CAGR of 4.8% over 2021.

On average the Hotels vs. Inn's and Suites did comparable printing per guest whether it was a Hotel (average of 331-rooms) vs. an Inn/Suite (average of 75-rooms).

The average property printed 85-pages monthly and the top 10% of locations printed an average of 216 pages monthly.

Surprisingly, 4 of the top 20 locations for printed pages were Inns and Suites. With the other 16 being major hotels located around Airports and Luxury Hotels averaging over 350 pages monthly.

The total average page count per request was 4.2 pages with the top unique names of documents being printed in this order - Forms, Images, Receipts, Tickets, Boarding, Lease, Covid, Invoice, Bank, Payroll, Parking, Audit, Check and Contract making up 18% of total documents printed.

Software as a Service (SaaS) technology has the potential to significantly improve the hospitality guest experience by offering innovative solutions that streamline operations, enhance communication, and personalize services and stay competitive in a rapidly evolving industry.

Since SaaS is typically a subscription-based model there are lower upfront costs with little hardware costs.

However, it's essential to carefully select and customize SaaS solutions to align with the hotel's unique brand and guest requirements.

Top Ten reasons to choose SaaS Printing when looking for a guest printing solution.

1. **No APPs to download:** SaaS technology provides for newer web enabled Mobile APP's that a user doesn't download, they just appear when needed on any Web enabled device providing a more accessible and flexible approach to software delivery.

2. **Accessibility:** SaaS applications are normally accessed through web browsers, equipped with various assistive technologies such as screen readers, screen magnifiers, allowing visually impaired users to access the software without needing to install or manage additional software on their devices. SaaS solutions provide a more inclusive and accessible environment for individuals with visual impairments

3. **Real-Time Updates and Scalability:** SaaS applications are updated centrally by the service provider. This means that any improvements or updates made to the software can be immediately available to all users. When extra power is required SaaS products are typically designed to automatically scale globally.

4. **Compatibility:** SaaS applications are typically designed to work across various devices, including computers, smartphones, and tablets.

5. **Reduced Local Installation:** Traditional software installations might require manual setup and configuration of accessibility features. With SaaS, these features are built into the application, eliminating the need for additional installation and configuration efforts.

6. **Cloud Storage:** SaaS solutions include cloud storage capabilities for saving and accessing documents and data. This can be advantageous for users who might need to access their work and documents from different devices.

7. **Reduced Dependency on Local Devices:** Visually impaired users can access SaaS applications from various devices without being restricted by the capabilities of a single device. This can be particularly helpful for users who might rely on public or shared computers in a hospitality environment.

8. **Contactless Services:** With the increased focus on hygiene and safety post-pandemic, SaaS technology enables hotels to offer contactless services such as print options and print release using the guest own device. They need only touch the paper that comes out of the printer. No APP to download!

9. **Integrated Payment Applications:** Most Payment Gateways and integrators are all cloud based now and talk directly with the SaaS solution allowing for ecommerce in mobile and payment solutions fully PCI-DSS compliant and available without expensive EMV devices.

10. **Security and Authentication:** SaaS solutions integrate with SSO, LDAP, SAML, AD allowing for organizations using Microsoft AD or other office applications to integrate easily with a centrally managed cloud service. Security is paramount as all documents are encrypted using 256bit Encryption at rest and https:// secure delivery methodology with the added security of Pin-code or self-administered release. Documents are automatically destroyed in a pre-set time sequence.

For more information on ePRINTit SaaS contact: info@eprintit.com

Want to experience true SaaS? Scan the QR codes and watch how either the web portal or new mobile web APP works*
Branding and custom colors and messaging available

Or send an email with attached documents to myhotel@eprintitsaas.com – Each email address is customized to your brand.

Web Portal

Web APP

*For demo purposes only, your file will not print unless you have an ePRINTit License on your premises. Requires download of licensed driver to a Windows PC

Options available for the Hospitality Environment

ePRINTit Enterprise – Cloud Managed service

Advanced cloud SaaS managed service that provides fully featured management tools, reporting, payment gateway integration and SSO/AD/LDAP/SAML or self-registration services. Account-based solution with private URL web portal includes scan to your account, web portal printing, custom File>Print drivers, mobile APP's and email printing. User can add funds with full ecommerce connections. This is a serverless and universal print driver environment. Available in HP Embedded (OXP) and PC release station software.

Hybrid Offices · Higher Education · Student Housing · Extended Stay Hotels/Dorms

ePRINTit SaaS – Cloud managed hosted service

A popular service among pay for print or free guest printing. Multi-lingual and full featured accessibility for the visually impaired. Provides a fully featured best in class mobile experience printing by APP, Web Portal, File>Print Drivers all built in the cloud. Also connects to 3rd party print management systems.

Libraries . Hotels . Resorts . Government Services . 3rd Party OEM's with API

ScanEZ – Translation/Scanning/Copying/Printing/Faxing

An entire office environment of services, scans to cloud, email, smartphone or USB. Enhance images and documents with our proprietary image enhancement solution. Preview all pages, crop, edit, rotate. International faxing with no dedicated fax line. Translate documents from one language to another in over 125 languages included scanning Text to Voice in 28 different languages. Includes ePRINTit for mobile and cloud printing services and full pay for use. Ideal service for the visually impaired with advanced features.

Resorts . Libraries . Convention Hotels . Casinos . Airports . Government services . Tourism

PrinterOn Enterprise

Secure, proven cloud and remote printing solution that will fit your business no matter the requirements. PrinterOn's enterprise cloud printing solutions offer unmatched deployment flexibility. Whether you want your print solution on-premise in your private cloud, in a third-party cloud or prefer to have your cloud printing solution managed for you.

SMB + Large Corporations . Retail . Logistics . HealthCare . Legal . Head Office

All PrinterOn products come with advanced MDM management with mobile Apps, File>Print drivers, web portal printing, secure remote printing and email printing services. The enterprise products have SAP, CITRIX connectors to support your VDI environment.

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